

Partners in Vision Zero: Public health and transportation

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TOPIC/TARGET AUDIENCE: This presentation is targeted to public health professionals working on injury prevention and chronic disease prevention related to transportation.

ABSTRACT: National and state-level trends in traffic injuries are reflected in Portland, which has seen an increase in traffic deaths and injuries in recent years. In Multnomah County, motor vehicle crashes are a leading cause of Years of Life Lost and a leading contributor to unintentional injury deaths, the fourth most common cause of death in the county from 2011 to 2015. To address this problem, the City of Portland launched Vision Zero, a campaign and action plan to reduce traffic deaths and serious injuries to zero by 2025. Multnomah County Health Department partnered with the city on the plan, which includes interventions focused on environmental changes, policy changes, education and enforcement. This presentation will provide an overview of recent trends in traffic injuries and will describe implementation of Vision Zero efforts in the City of Portland.

OBJECTIVE(S):

- Evaluate trends in traffic deaths.
- List examples of effective interventions.

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